



Utah Democratic Party

Dear Community Leader,

2020 was a year of growth for the Utah Democratic Party.

For the third consecutive election cycle, Utah Democrats picked up a seat in the Utah House of Representatives. We helped to elect Joe Biden and Kamala Harris and once again, kindness and decency will be the guiding principles in the White House.

While the 2020 election is behind us, long-time supporters of the Utah Democratic Party know that there is no off-season in politics. 2021 will be a building year for us, as we work to hire additional staff, support candidates running in municipal races, advocate for fair redistricting, and continue to build the infrastructure we need to make additional gains in 2022.

As you can imagine, that means we have big plans, including holding all of our traditional fundraising events, starting with our virtual Annual Legislative Gala on Friday, January 15, 2021. While we would love to hold this event in person, we are committed to keeping our community safe and are excited about our plans to make this an exciting and engaging virtual event.

As an invested member of our community, we hope you will join us at our annual event to kick-off the 2021 Utah Legislative Session. Join hundreds of Utah's leading elected officials, advocates, and activists as we support our legislative leaders as they head to the Capitol to fight for Democratic Values and celebrate the inauguration of President-elect Biden and Vice-President-elect Kamala Harris.

Annual Legislative Gala
Friday, January 15, 2021
6:30 pm VIP Reception
7:00 pm Main Event
**This will be a virtual event.*

Please consider becoming a sponsor by filling out the enclosed form. Also, now is the perfect time to commit to sponsoring all three of our events at a discounted price. If you have questions or would like additional details, please contact me.

In advance, thank you for your support.

Jeff Merchant



Annual Legislative Gala Sponsorship Confirmation

Please join Utah Democratic Party Chair Jeff Merchant in kicking off the 2021 legislative session. The Gala will take place on Friday, January 15, 2021, with a VIP Reception at 6:30 pm and the main program at 7:00 pm. The event will be virtual. Your contribution to the 2021 *Legislative Gala* is greatly appreciated. All sponsorships must be confirmed by January 10th. Now is also the perfect opportunity to sponsor all three of our 2021 events, including Taylor & Mayne and the Eleanor Roosevelt Awards Luncheon.

Commit to sponsor all three now, and receive a 10% discount on your sponsorship.

Sponsorship Levels and Benefits	Platinum (\$10,000)	Gold (\$7,500)	Silver (\$5,000)	Bronze (\$4,000)	Table (\$2,500)
Priority Name Recognition in all Materials	x				
Individual mass email thank you	x	x			
Recognition on UDP's social media channels	x	x	x		
Recognition from Chair During Event	x	x	x	x	
Logo Display	x	x	x	x	
Name Display	x	x	x	x	x
VIP Reception	x	x	x	x	x
Reserved Seating	16 guests	8 guests	8 guests	8 guests	8 guests

Name: _____

Company: _____

Is pleased to participate at the Legislative Gala at the following level :

- | | |
|--|---|
| <input type="checkbox"/> Platinum (\$10,000) | <input type="checkbox"/> Silver (\$5,000) |
| <input type="checkbox"/> Gold (\$7,500) | <input type="checkbox"/> Bronze (\$4,000) |
| | <input type="checkbox"/> Table (\$2,500) |

I'd like to sponsor all three 2021 UDP events (Leg Gala, Taylor & Mayne, & Eleanor Roosevelt)

- | | |
|--|--|
| <input type="checkbox"/> Platinum (\$27,000) | <input type="checkbox"/> Silver (\$11,250) |
| <input type="checkbox"/> Gold (\$18,000) | <input type="checkbox"/> Bronze (\$6,750) |
| | <input type="checkbox"/> Table (\$3,600) |

Payment Information:

- I have enclosed a check for \$_____ made payable to the Utah Democratic Party
- I'll donate online at <https://utahdemocrats.org/leg-gala-2021/>.
- We are unable to attend but happy to contribute the enclosed \$_____

Email address:_____ Phone:_____

Address:_____

City:_____ State:_____ Zip:_____

Occupation:_____ Employer:_____

Please complete and mail this sponsorship form in the enclosed envelope to:
2020 Legislative Gala
Utah Democratic Party
Attn: Matthew Patterson
825 North 300 West, Suite C400
Salt Lake City, Utah 84103

For information, please call event coordinator, Valerie Stormont, 571-224-5121, email valerie@blueprintpublicaffairs.com, or go to www.utahdemocrats.org/

Paid for by the Utah State Democratic Committee, www.utdem.org and not authorized by any candidate or candidate's committee.